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QUESTION & ANSWER

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Exam : **650-368**

Title : PSACAFE Advanced
Collaboration Architecture
Field Engineer Exam

Version : Demo

1.Once you define the customer value chain, you will be able to identify departments managing core processes where the Cisco Collaboration Architecture will bring highest business value.

Which two of the following departments typically manage core processes? (Choose two.)

- A. Logistics and Operations
- B. HR Management
- C. Research and Development
- D. Procurement
- E. Sales and Marketing

Answer: AE

2.Healthcare is a vertical that has many differences in various regions. Which of the following statements can be considered as valid throughout the world.?

- A. There is a worldwide standardization body.
- B. The available budget is increasing constantly.
- C. Nurses do not have enough time with patients.
- D. Costs of healthcare are decreasing and freeing up the budget.
- E. Nurses can easily spend time with patients.

Answer: A

3.When proposing the Cisco Collaboration Architecture solution to a customer, you will need to speak with all team members of their informal buying center.

Which three roles does the IT manager typically play in the decision-making process? (Choose three.)

- A. adaptor
- B. gatekeeper
- C. decider
- D. buyer
- E. end user
- F. initiator

Answer: BCF

4.In which layer of the Cisco Collaboration Architecture would you find session and content management?

- A. endpoint device layer
- B. collaboration applications layer
- C. infrastructure layer
- D. collaboration services layer

Answer: D

5.Which two Cisco collaboration functions are significantly improved by introducing Jabber technology? (Choose two.)

- A. social networking software
- B. conferencing
- C. messaging
- D. IP communications
- E. Presence

Answer: BC

6.Retail businesses must move quickly in order to innovate, respond to changing market conditions, enhance customer service, and increase sales.

Which of the following addresses this requirement?

- A. Cisco Lean Retail
- B. Cisco Connected Retail
- C. Cisco Employee Optimization
- D. Cisco Customer Experience Transformation
- E. Cisco Secure Store

Answer: A

7.How does the Cisco Unified Client Services Framework deliver value to the customer?

- A. It makes collaboration processes and utilization of collaboration applications visible.
- B. It prevents users from connecting with other people outside the organization.
- C. It allows delivery of Cisco collaboration services directly to a user's desktop.
- D. It offers standardized interfaces to other vendors, such as Siemens or Microsoft.
- E. It provides directory services to any workplace or device.

Answer: D

8.Which two of the following are typically part of a Cisco Collaboration Architecture services proposal?

(Choose two.)

- A. network security readiness assessment
- B. medianet readiness assessment services
- C. compliance strategy consulting services
- D. collaboration dashboard services
- E. end-user documentation services

Answer: AB

9.Which of the following is the main reason to start a customer opportunity design with an assessment approach?

- A. to identify the starting point of an architecture roadmap
- B. to identify additional revenue
- C. to gain the trust of the customer
- D. The Open Group Architecture Framework requirement

Answer: C

10.Which of the following statements describes the second phase, the Network Discovery phase, of the Cisco Transformative Networking engagement process?

- A. Identify the customer business challenges and vision.
- B. Identify how the network can deliver the greatest business relevance to create business-aligned network architecture.
- C. Perform an interactive network architecture vision survey to define the customer business challenges.
- D. Propose a unique architecture roadmap that enables borderless communications and collaboration

across the extended network.

Answer: B