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QUESTION & ANSWER

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Exam : **M2040-656**

Title : ICS SmartCloud for Social
Business Sales Mastery
Test v1

Version : DEMO

1.What is the URL to log into SmartCloud for Social Business?

- A. www.socialcloud.com
- B. www.getsocial.com
- C. www.ibm.connections.com
- D. www.ibmcloud.com/social

Answer: D

2.What are the billing options for SmartCloud for Social Business?

- A. Daily, Per Minute
- B. Monthly, Quarterly, Annually, Upfront
- C. Per User, Per Department
- D. By the number of minutes a user is logged in

Answer: C

3.Which of the following is a potential sales opportunity for SmartCloud for Social Business?

- A. A satisfied Lotus customer.
- B. Lotus customers that have stated an intent to move to another collaboration platform.
- C. Whitespace customers who do not currently do business with IBM.
- D. All of the above

Answer: A